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FluxLight Landing Page

This page is a sample for your own FluxLight landing page. It is optimized for SEO for the phrase, "Optical Transceivers". Replace the word "CITY" with your own specific city so you get local leads. You will also want to add your main CITY to your meta-description. In addition, replace "COMPANY" with the name of your company--both are shown in RED to ensure you remember. Finally, you will create a page off of your products page so the URL is called, "Optical Transceivers". See the SEO template for more details.

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Optical Transceivers

COMPANY features FluxLight brand optical transceivers for **CITY**. Following are some of the main reasons to consider FluxLight:

**Nation's Longest Running Optical Transceiver Parts Provider for
CITY**



Founded in 2003, Fluxlight was the FIRST vendor to create 100% compatible optical transceivers, cables and parts at a fraction of OEM prices. The company has shipped over a MILLION optical transceivers worldwide over the last decade to over 10,000 customers including Boeing, LucasFilm, Comcast, Dell, NASA, US Army, Westinghouse, Stanford, Lockheed Martin, Johnson Controls, Pixar, Verizon and thousands more—in most cities like **CITY**.

FluxLight is the Best Solution for Optical Transceivers in **CITY**

There are four main reasons to make Fluxlight your first choice in Optical Transceivers, Parts and Cables for **CITY**:

1. 100% compatibility, performance and quality guaranteed
2. One of the nation's largest selections – including custom connections
3. The industry's BEST pre-& post-sales service
4. The nations #1 price performance leader

Let's consider each of these points in detail...

1. 100% compatibility, performance and quality & guaranteed



• 100% Compatible Guaranteed

All Fluxlight products are tested to industry standards exhaustively in our own modern on-site labs with switches and routers from all major OEM vendors. They are further verified by over 10,000 customers (many Fortune 500) that have proven repeatedly that they meet *all* compatibility and quality criteria—

period.

- **Maximum Reach Testing**

In addition to compatibility testing, all Fluxlight products are verified to transmit over the maximum distance specified by the OEM vendor. The Fluxlight lab tests transmissions over 6 miles (10 km) of MMF and over 155 miles (250km) of SMF– WAY beyond the specification of *any* transceiver used today.

- **Application Coverage**

Fluxlight goes well beyond the standard SR, LR, ER and ZR optics most OEMs offer for their equipment (or just about any other 3rd party vendor)–offering specialty optical transceiver options like Bi-Directional (BIDIs), CWDM/DWDM, and ultra-long-reach (100+km) transceivers.

- **Custom Multi-vendor Cable Compatibility**

OEM vendors have no incentive to provide cables that are compatible with their competitors–Fluxlight has no such limitation. Upon request, Fluxlight can program, label and switch cable ends to interconnect a Cisco DAC or AOC to HP (or almost any other type of connection between different vendors), which is something you will *never* get from an OEM vendor! They come fully tested, ready to install and still carry the Fluxlight 100% compatibility guarantee.

- **Free Day 30 Evaluation Samples**

With the huge price disparity many can't help but have a 'if it sounds too good to be true....' reaction. For this reason Fluxlight offers free evaluation product for up to 30-days in **CITY** and nation-wide so you can verify 100% compatible, quality and performance–even shipping is free. You have absolutely nothing to lose (and your budget will thank you).

2. One of the nation's largest selections – especially in **CITY**



- **All Vendors**

Fluxlight's extensive line covers all transceiver types offered by the large OEMs (e.g., Cisco, HP, Juniper, Brocade/Foundry, etc.) plus most 2nd & 3rd tier manufacturers of converged infrastructure gear.

- **All Form Factors**

While some form-factors are not being built into any new equipment (e.g., GBIC, X2, XENPAK), there

are still tens of thousands of unfilled ports in customers networks. Fluxlight always keeps a ready supply of all popular transceivers in all form factors so all requests can be filled quickly.

- **All Speeds**

Optical transceivers are available supporting speeds from 100Mbps to 40Gbps. The gear in customer networks are equipped with certain standardized optical transceiver slot. The speed of optical module that may be considered in a given application is largely a function of the types of slots in the gear they already own. Fluxlight's line card cover the full range and continues to expand as new standards come on line.

- **All Reaches**

Customer applications may require an optical link to go across a room, across town or sometimes 50+ miles. There is a substantial difference in price between these short, medium and long reach devices. The more exotic technologies are required for long reach drive those prices up while the high volume production of shorter reach interfaces drive those costs down. Fluxlight, the price performance leader in OEM compatible optical transceivers, has the right part at the right price for every customer application—especially in **CITY**.

- **All In Stock**

For a variety of reasons, many customers find themselves needing optical transceivers as quickly as possible to complete a project or fix an outage. Fluxlight maintains a full stock of all its inventory and fulfills over 99% of orders the same day.

3. The industry's BEST pre & post-sales service nation-wide and within **CITY**



- **Advanced Replacement Parts**

If a part ever fails, FluxLight will ship a optical transceivers replacement immediately... and work through any details later. You do not have to send your part, wait days or weeks for it to be received and logged, hope it's under warranty, and wait for approval before a replacement is sent. This reduces your downtime and keeps your organization running without getting tied up in RMA bureaucracy.

- **Quotes & Response in 1 hour**

We can provide a Fluxlight optical transceivers quote, data sheet, or help by phone, email, chat or text most of the times within an hour—or immediately if possible.

- **Free lifetime technical support**

Fluxlight is always there with permanent and free support for all optical transceivers. Worrying about who pays for overnight shipping for an emergency replacement is short-sighted... our job is to keep your networks up and running.

- **30 day money back guarantee**

Fluxlight will take any unopened product back for whatever reason—making it easy to order extra if you are not sure on your exact needs at the time.

- **3 year warranty**

Unless labeled longer, all Fluxlight products include a full 100% replacement (no pro-rating) for a minimum of 3 years.

4. The nations' and **CITY's** #1 price performance leader



- **Cost plus pricing model**

Rather than setting prices at a discount from the OEMs, FluxLight adds a margin onto its cost of manufacturing. What is not made per customer is made up in overall volume—which is why Fluxlight over MILLION optical transceivers to thousands of new and repeat customers.

- **Up to 70% less**

OEM vendors charge between 8 to 15 times more for the *exact* same optical transceivers part. In fact, many of Fluxlight parts are manufactured in the same plant using the same specifications. OEM vendors make massive profits propagating compatibility concerns that can be easily resolved through standards testing or by testing yourself with FluxLight's free evaluation program.

- **Up to 30-60% less than other third party vendors**

Because of the high volume, and the focus on optical transceiver components, Fluxlight continues to beat the price of other US-based 3rd party vendors by a wide margin.

- **Price matching guarantee**

Fluxlight will match or beat any US-based vendor—period. Combine that with the 100% compatibility guarantee, the fast and knowledgeable lifetime support, free same day shipping, advance replacement policy, and extended warranty—and you can never lose.

- **100% new—never used**

All FluxLight products are 100% guaranteed new. You will never get “new” that is actually used or refurbished.

We also service the following Cities: **CITY** | **CITY2** | **CITY3** | **CITY 4**



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